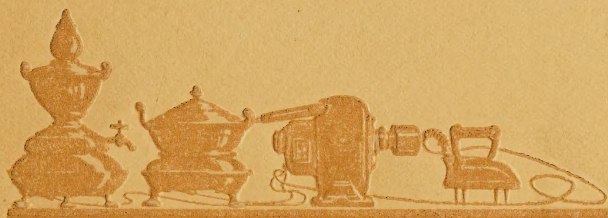



THE HOUSE WITHOUT A KITCHEN CHIMNEY



THE HISTORY
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THE
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ELECTRICITY IN THE HOME MEANS ECONOMY, COMFORT AND CONVENIENCE

The House Without a Kitchen Chimney

A house without a kitchen chimney may not be within your grasp or may not be desired by you at the present time, but a home containing a reasonable number of modern conveniences is a necessity.

There is no more reason why you should put up with discomfort and positive lack of ordinary necessities in your own home than there is for you to tolerate poor service and out-of-date methods of illumination in a modern hotel.

The private residence which does not utilize Electricity in some shape or form is as antiquated as a hotel of the period of 1860.

The old-fashioned housekeeper would not have believed you if told that a house without a kitchen chimney was a possibility—that hot water without a boiler was simply a matter of turning a switch—that laundry work required no stove for heating irons—or that lamps required no oil; and



BURGLARS AVOID ELECTRICALLY
LIGHTED HOUSES. WOULD YOU
LIKE TO KNOW THE REASON?

yet, that is what Electricity has done for the housekeeper of to-day.


The illustration on the middle pages of this booklet is a reproduction of some photographs taken of a house which does not contain a kitchen chimney. There are, to-day, quite a number of these houses in various places in this country, and these houses are not the homes of the rich or the homes of the faddist. We have reached the point where the use of Electrical apparatus and Electric Light is no longer the exclusive privilege of the wealthy.

The rates named for the use of Electricity in residences in Philadelphia are lower than any cities of the first class in this country, and in



Bathroom Conveniences





AN ELECTRIC HEATING PAD IS
NEVER TOO HOT NOR TOO COLD.
SIMPLY TURN THE SWITCH

addition to that fact, the liberal user of Electric Light in residences receives a rate which is lower, lamp for lamp, than any other modern illuminant.

Now-a-days, housekeeping really is a business—quite as exacting and difficult for the housewives as “money-grubbing” is for the men; and if there is one function more than another which Electricity can be made to serve, it is that of making housekeeping simple and easy and economical. Hundreds of two-story houses in West Philadelphia are using Electricity in some of its many forms. This fact, alone, should be conclusive proof of its economy.

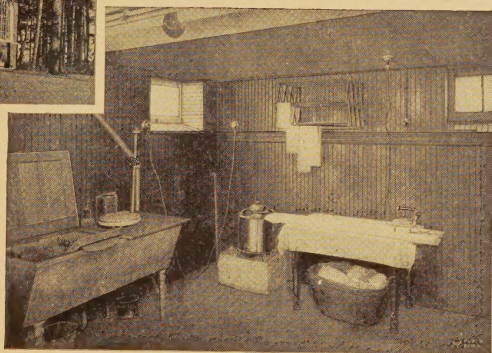
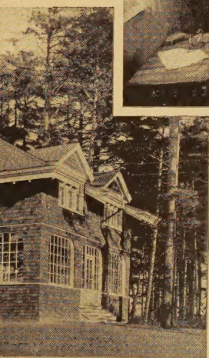
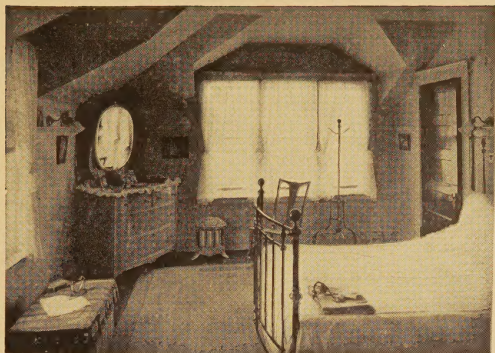
Many of the little Electrical helps and practical conveniences to which we call attention elsewhere in this booklet have become necessities in thousands of Philadelphia homes. They have done more to simplify household work, to economize labor and clarify the servant problem than all the theories and advice to housekeepers that have ever been presented.

We could tell you at length of the advantages of the use of Electric Light from a sanative stand-





THE HOUSE WITHOUT



KITCHEN CHIMNEY



FOR THAT HUNGRY FEELING
AFTER THE THEATRE, USE AN
ELECTRIC CHAFING DISH

point—and so on; but we would like to tell you those things verbally. There is just this to remember about the cost: at 10 cents per kilowatt hour, Electric Light is on a par with gas at \$1.00 per thousand feet, and the liberal user of Electricity, as stated before, obtains a discount which brings his rate for Electric Light *below* that which he pays for gas.



An
Electric
Kitchenette





DON'T WASTE TIME AND TEMPER HUNTING FOR MATCHES. USE ELECTRIC LIGHT

Electrical Helps to Housekeeping

The trouble with the average person is that he or she thinks the uses of Electricity begin and end with its two most useful forms—Electric Light and Electric Power.

We call your attention to the following table, which has been compiled with a view of showing, in a small way, how extensive the use of Electricity can be made, and also to demonstrate how very inexpensive Electrical apparatus is to operate:

ARTICLE	Period of Operation	Cost during that period at 10c. per K. W. H.
Chafing Dish	20 minutes	2 1/2 cts.
Pint Baby Milk Warmer and Food Heater	6 "	1/2 ct.
Quart Food Heater	8 "	1/2 "
Coffee Percolator	20 "	1 "
Stove, 6-inch	15 "	1 1/4 cts.
Stove, 8-inch	15 "	2 "
Broiler, 9 x 12 inches	15 "	3 "
Curling Iron Heater	15 "	3/20 ct.
Heating Pad	per hour	1/2 "
Pressing Irons, 3 to 6 lbs. . .	30 minutes	1 1/4 to 2 1/2 cts.
Frying Pan (7 inches diameter)	30 "	2 1/2 cts.
Waffle Iron	12 "	1 ct.
Tea Pot	20 "	1 1/2 cts.
Glue Pot	20 "	1 ct.
Soldering Iron, 2 lbs. up . .	30 "	1 "
Doctor's Sterilizer	30 "	5 cts.



ANYTHING WRONG WITH THE WATER PRESSURE IN YOUR HOME? USE AN ELECTRIC PUMP

ARTICLE	Period of Operation	Cost During that period at 10c. per K. W. H.
Dentist's Sterilizer	30 minutes	1 $\frac{3}{4}$ cts.
Bathroom Radiator	30 "	5 "
Spray Coffee Pot	20 "	1 $\frac{3}{4}$ "
Shaving Cup, 12 shaves		1 ct.
Luminous Radiators	30 "	4 $\frac{3}{4}$ cts.
Vacuum Cleaners	per hour	2 "
Vibrators	15 minutes	$\frac{1}{8}$ ct.
Hair Dryers	15 "	2 $\frac{1}{4}$ cts.
Washing Machine	per hour	3 "
Bread Toaster	2 minutes	$\frac{1}{6}$ ct.
Sewing Machine Motor	per hour	1 "
Portable Fans	" "	$\frac{1}{2}$ to $\frac{3}{4}$ ct.
Ventilators	" "	1 $\frac{1}{4}$ cts.
Water Sterilizers	" "	$\frac{1}{2}$ to $\frac{3}{4}$ ct.
Ozone Air Generator	" "	$\frac{1}{4}$ "
Floor Cleaner and Polisher . .	" "	2 cts.

NOTES

¶ We offer to our light and power customers a free trial of practically all the above-named Electrical household devices. Of course, this is done with the expectation of an eventual sale, but there is no obligation to purchase, and the free trial has no "string tied to it."

¶ An Electric Fan, with a little care and attention now and then, will last a lifetime. A portable fan may be used in any part of your home. It may be carried from one location to another, and used wherever there happens to be a lamp socket.

¶ If you introduce Electric Light into your home, after you have purchased the first set of lamps, there is no further cost on account of lamps becoming worn out. We renew all standard lamps for our customers free of charge.





If it isn't Electric it isn't modern



The Philadelphia Electric Company
Tenth and Chestnut Streets
Philadelphia

